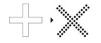


### ADDING TO MULTIPLY LOCAL PRODUCTION





## 1941

A young priest named JOSE MARIA ARIZMENDIARRIETA

arrived in Mondragón, a small Basque town, and said:

**COOPERATION** IS THE POWERFUL LEVER THAT M ULTIPLIES OUR STRENGTH.



#### COOPERATING AND MOVING FORWARD TOGETHER





THE ADITTION BECOMES A MULTIPLICATION.



### AND THAT'S HOW **MONDRAGON** CAME TO BE

WOMEN AND MEN WORKING TOGETHER AND JOINING FORCES AND DEDICATION

because normal PEOPLE do EXTRAORDINARY things HUMANITY AT WORK

MONDRAGON

MONDRAGON

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Only one ingredient: COMPETITIVENESS

### LOCAL PRODUCTION RECIPE

### LOCAL PRODUCTION RECIPE



INVESTMENT

**TECHNOLOGY INVESTIGATION** 





PRODUCTIVITY







### IS THE INTERNACIONALIZATION GOOD OR BAD FOR IMPROVING LOCAL PRODUCTION?



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### **VERY GOOD!**

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## A GLOBAL PROJECT

WITH DEEP CULTURAL ROOTS IN THE BASQUE COUNTRY AND

A CONSOLIDATED PRESENCE INTERNATIONALLY



## MONDRAGON Finanzas Industria Distribución Conocimiento WE HAVE A PRESENCE IN THE FIVE CONTINENTS 143 5 PRODUCTION CORPORATE PLANTS BRANCHES CONTINENTS

## MONDRAGON



#### FOUR BUSINESS AREAS



1

 $- \cdot \times$ 

FINANCE



2

INDUSTRY



3

DISTRIBUTION



We are a highly diversified group:

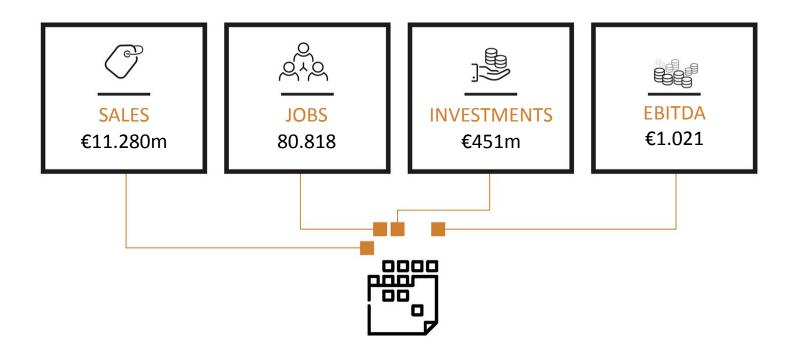




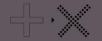
Finanzas Industria Distribución Conocimiente



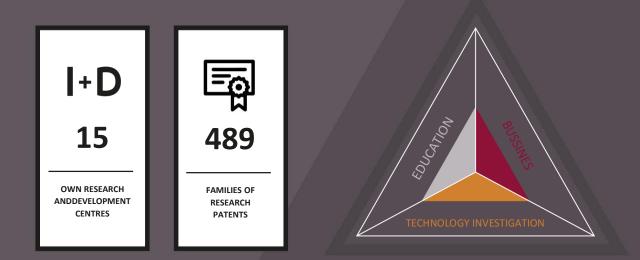
### **BASIC FIGURES**



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#### WE ARE COMMITTED TO **INNOVATION**



Our triangular knowledge system connects EDUCATION, BUSINESS AND TECHNOLOGY INVESTIGATION.

## MONDRAGON



### AS WELL AS A COMMITMENT TO SOLIDARITY WITH THE ENVIRONMENT





### €25,1 million

IN SOCIALLY-ORIENTED ACTIVITIES





### MONDRAGON FIRST AND FOREMOST, VALUES

We are an entrepreneurial socio-economic project inspired by the principles of our Cooperative Experience.

DEMOCRACY 1 PARTNER 1 VOTE SOLIDARITY PAY SCALE 1 TO 6 PARTICIPATION OWNERSHIP, MANAGEMENT AND RESULTS COOPERATION SHARED FUNDS / RELOCATIONS



## AND PEOPLE

A PROJECT CREATED BY AND FOR PEOPLE IN LINE WITH FAIRNESS, SELF-IMPOSED STANDARDS AND CO-RESPONSIBILITY

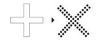
Finanzas Industria Distribución

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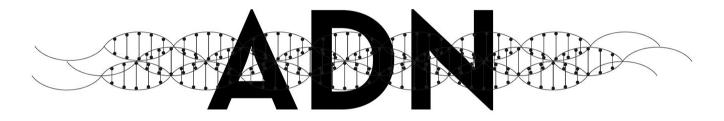
WE ARE ALL OWNERS OF OUR PROJECTS. TOGETHER WE DECIDE OUR FUTURE.

# PROTAGONISTS

2020

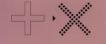






#### SOCIAL RESPONSIBILITY AND RECIPROCITY,

KEYS TO BUSINESS DEVELOPMENT, CREATING JOBS AND THE FAIR DISTRIBUTION OF WEALTH



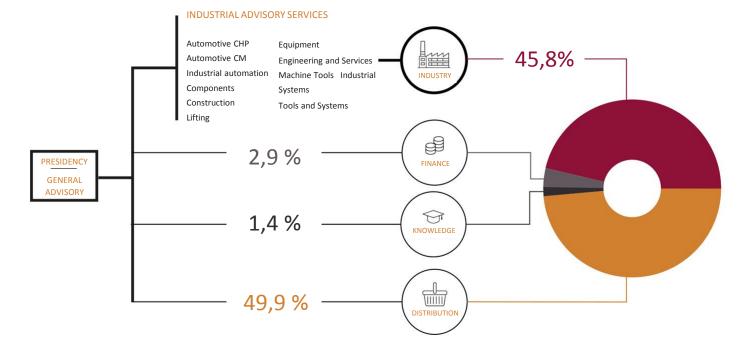
## AND COOPERATION



TO JOINTLY STRENGTHEN OUR CAPABILITIES AND OUR BUSINESSES. MONDRAGON

#### OUR STRUCTURE **MONDRAGON**



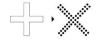


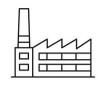
Finanzas Industria Distribución

MONDRAGON HUMANITY

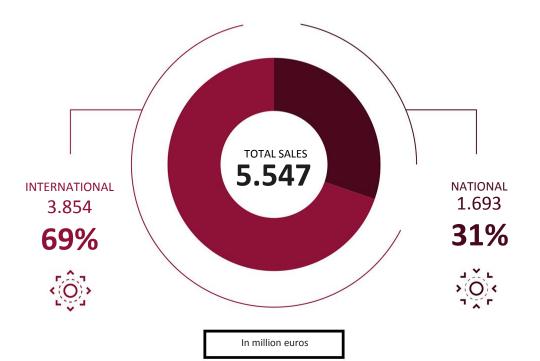
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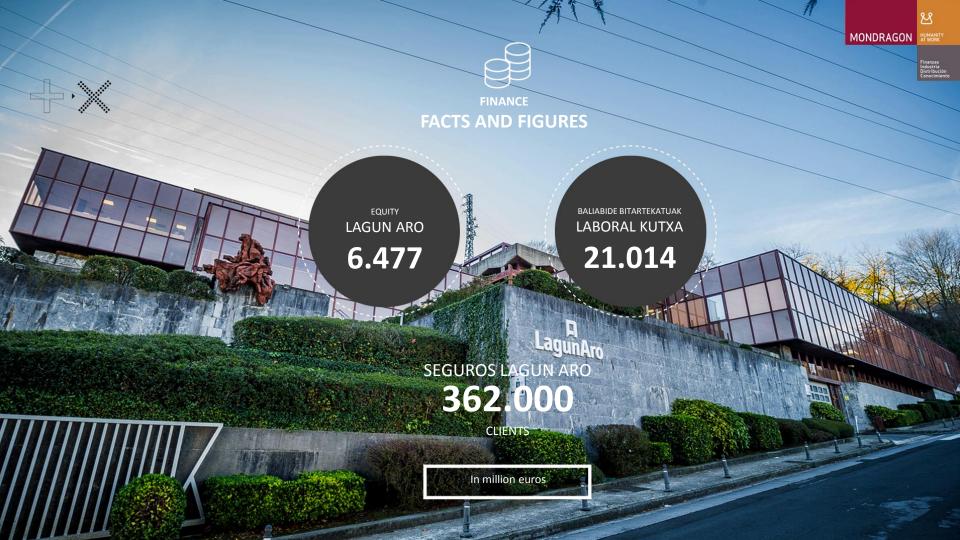
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#### INDUSTRY FACTS AND FIGURES





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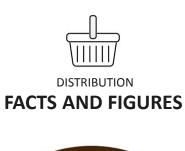






KNOWLEDGE.







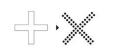
In million euros

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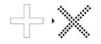


### WE ARE BRANDS LEADERS

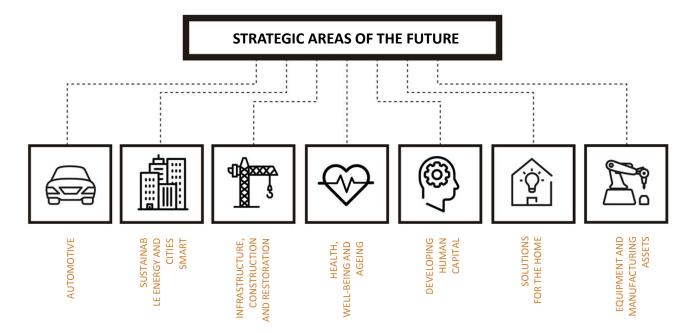


## COMMITTED TO THE FU

to leave things better than we found them for future generations.







MONDRAGON

Finanzas Industria Distribución Conocimiente

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#### **BECAUSE MONDRAGON IS COOPERATION**

A SUM OF PEOPLE WHOSE STRENGTH IS MULTIPLIED. Ordinary people who, together, achieve extraordinary things.





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